

Jacob Kubik

61 Panorama Court, Charles Town, WV 25414; (304)-839-4576, jkubik@icloud.com

Education

West Virginia University - Morgantown, WV

Graduated: December 2019

Bachelor of Science in Business Administration (BSBA): Dual Major – Marketing and Finance

GPA: 3.91

Skills

- Microsoft Office Suite, WordPress, Facebook and Google Analytics, Social Media, SEO
- Sample Coursework: Buyer Behavior, Marketing Research, Selling with Digital Media

Professional Experience

American Airlines – Fort Worth, TX

Jun. 2019 – Aug. 2019

Financial Analyst Intern

- Analyzed \$411 million worth of airplane maintenance checks to better understand segment costs
- Created Excel databases to analyze financial data sets
- Communicated effectively with other teams to acquire needed data sets
- Presented analysis findings to senior management

Volvo Group Trucks – Hagerstown, MD

May 2018 – Aug. 2018

Financial Analyst Intern

- Created 170 new Excel worksheets for financial analysis of the AMT and Axle cost centers
- Improved the functionality of pre-established analysis worksheets and databases
- Established new databases for analysis of plant functions using QlikView

Continental AG – Winchester, VA

May 2017 – Oct. 2017

Brand Management and Development Intern

- Designed the WordPress websites for IntelliDeck, H2okaypool, and O'Seamarine
- Optimized website SEO capability to increase organic traffic
- Supported the naming, brand creation, and product research of a new DIY product

Link to Media - Barcelona, Spain

Jun. 2016 – Jul. 2016

Social Media and Marketing Intern

- Maximized traffic volume potential for Onehowto.com using Google Analytics
- Managed the Onehowto Facebook page and Facebook analytics to ensure high traffic volume
- Created SEO optimized blog posts for Onehowto.com
- Utilized affiliate links on blog posts to ensure optimum affiliate revenue

Honors and Other Activities

- WVU Honors College, President's List (2015-2019), BSA Eagle Scout, Beta Gamma Sigma Honors Society, Promise Scholarship, Mountaineer Scholarship, Robbins Scholar
- WVU AMA Club, WVU Sales Club, WVU Financial Planning Club, WVU Finance Club
- WVU Cheerleader (2015-2019), Young Life
- Studied abroad in Barcelona, Spain (2016)

Volunteer Experience

- WVU Financial Planning Club – Founder and President (2018-2019)
- Camp Kesem WVU – Treasurer (2017-2018)